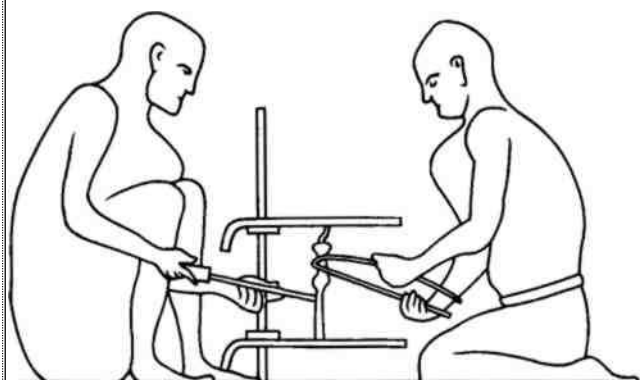


ITM Bachelor 1. Sem 8029: Introduction International Tourism Management

INTRODUCTION: TOURISM STUDIES AND TOURISM

Definitions - some examples

Etymological: tour - *tornare* (Latin) *toros* (Greek) - Lathe, Circle, movement around an axis



Lathe



Circle

UNWTO:

The activities of persons travelling to and staying in places outside their usual environment for not more than one consecutive year for leisure, business and other purposes not related to the exercise of an activity remunerated from within the place visited.

Pearce/Morrison/Rutledge:

Tourism is the sum of government and private sector activities which shape and serve the needs and manage the consequences of holiday and business travel.

Jafari:

Tourism is a study of man away from his usual habitat, of the industry which responds to his needs, and of the impacts that both he and the industry have on the host socio-cultural, economic and physical environment.

Mathieson/Wall:

Tourism is the temporary movement of people to destinations outside their normal places of work and residence, the activities undertaken during their stay in those destinations, and the facilities created to cater for their needs.

Judd/Fainstein:

Tourism is about customers away from home.

Touristification, Disneyfication, McDonaldization...

Definitions include or exclude parts of the tourism system.

Four core elements:

- movement of people
- a sector of the economy
- system of interaction between people and
- system of interaction between people and the surrounding world.



Contact: Prof. Dr. Wolfgang Georg Arlt *FRGS*
Bachelor and Master Program *International Tourism Management*
arlt@fh-westkueste.de, Office 2.018, Tel. 0481 8555-513
Consultation hours (during lecture period): Tuesday 16.00 - 17.00 h

