

ITM Bachelor 1. Sem

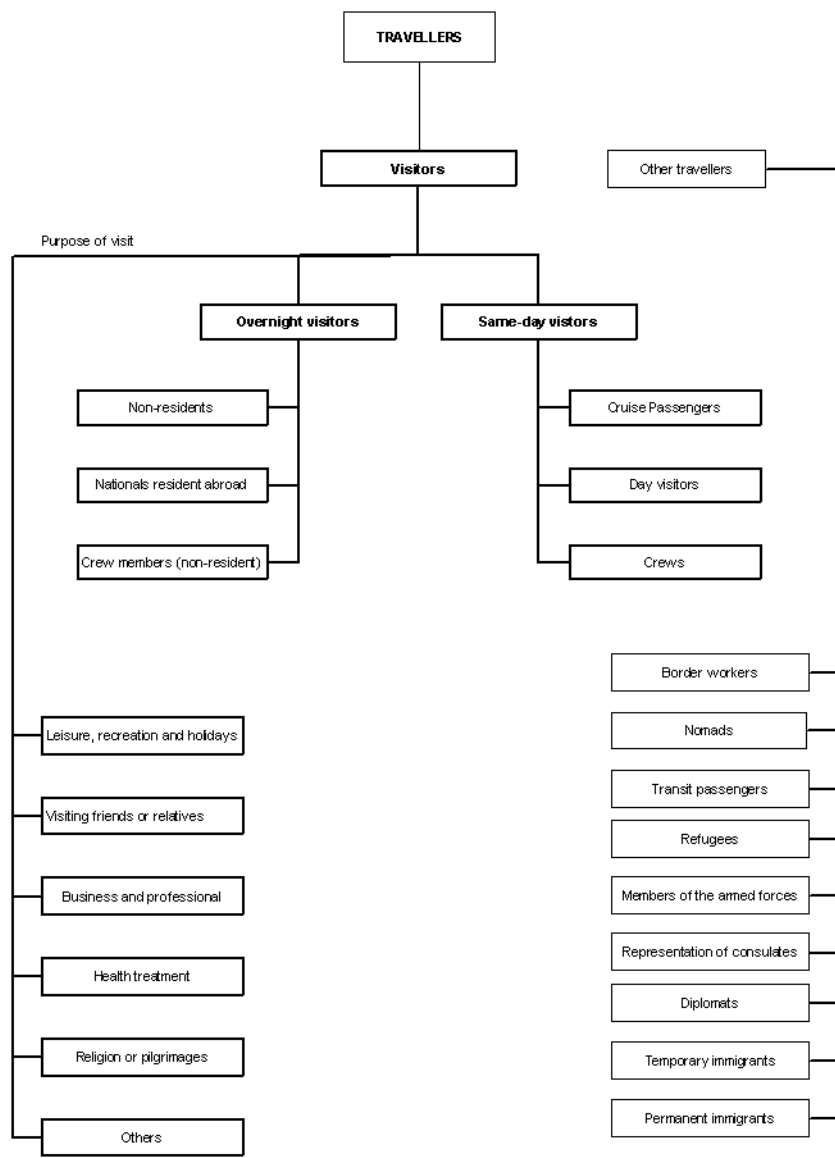
8029: Introduction International Tourism Management

INTRODUCTION: TOURISM STUDIES AND TOURISM

Dimensions of travel

- Purpose of trip
- Distance travelled
- Duration of trip
- Residence of traveller
- Mode of transportation

Who is to be included in the definition (and the statistics?)



Source: UNWTO

Rojek/Urry 1997: "Tourism embraces so many different notions that it is hardly useful as a term of social science."

Hall 2006: MOBILITY should be used instead of tourism.



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