

## ITM Bachelor 1. Sem 8029: Introduction International Tourism Management

### INTRODUCTION: Major sources and thinkers in the field of tourism

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**Secondary data:**  
- **Articles in Scientific Journals**

**Examples:**

**Annals of Tourism Research**

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Gaining access for research: Reflections from Experience

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Fevzi Okumus, Levent Altinay and Angela Roper

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### RESEARCH NOTES AND REPORTS

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### PUBLICATIONS IN REVIEW

- 16.  Tourism and Hotel Development in China

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- 17.  Sustainable Tourism: Theory and Practice By David Weaver. Elsevier Butterworth-Heinemann <<http://books.elsevier.com>> 2006, xiii + 240 (figures, tables, bibliography, index) \$82.50 Pbk. ISBN 075066438X.  
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Other magazines:

Tourism Management,  
Tourism Review,  
International Journal of Tourism Research, etc.

Many special magazines

for regions (Islamic Tourism Magazine, Asia Pacific Journal of Tourism Research...)  
or topics (Journal of Sustainable Tourism, Journal of Human Resources in Hospitality and Tourism...)

In German:

Jahrbuch für Fremdenverkehr (dwif), Tourismus Journal (stopped publication in Jan. 2007),  
VOYAGE Jahrbuch für Reise- & Tourismusforschung (last issue 2005)

NEW: zeitschrift für tourismuswissenschaft

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**- Customer communication (for instance blogs)** - new source for information, peer reviews, private websites/-logs, "authentic" voice of customers

Also: **Surveys of private companies or consultants:** Normally not available to the general public



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