

ITM Bachelor 1. Sem 8029: Introduction International Tourism Management

DEMAND MEETS SUPPLY: DESTINATIONS

Destinations - Spatial and Space-ial

Tourism changes places into destinations:

Nature --> recreational area

Example: Piers - going into the ocean without getting wet feet.

[Brighton Pier - arcades, weddings and corporate functions on the sea.htm](http://www.arlt-lectures.com/8029-08-161.htm)



